WhitePaper

DISCLAIMER

The following White Paper consists of information strictly for the purposes of discussion, and does not represent investment advice. It does not constitute an offer to sell shares or securities of any kind, nor is this a solicitation to buy said shares or securities. Enviro18 is a social-environmental experience with the main purpose to promote awareness to travelers against touristic pollution. Enviro18 is its own ecosystem that supports local, national and international communities to fight against touristic pollution. The information contained in this document should not influence any investment decision nor should it be the basis of an investment decision. Any financial advice should be sought out from a financial advisor, Enviro18 is not a financial advisor or investment firm. Enviro18 encourages individuals to seek the appropriate information regarding any legal or financial risks associated with cryptocurrency as well as tax consequences associated with providing financial support to Enviro18 and receiving perks or bonus in utility S.E.E. Token as well as any other actions taken within the blockchain industry. The Social Environmental Experience (S.E.E.) Token is a fully functional UTILITY token that can be used in its unique ecosystem.

The S.E.E. Token can ONLY be used in exchange for goods, services, and activities at exclusively affiliated establishments in touristic destinations. The S.E.E Token does not represent in any way an investment. This White Paper does not represent an offer to sell, or a solicitation of an offer to buy for any person for whom it may be unlawful to participate in the acquisition of tokens or support of Enviro18. Individuals should seek out their own independent legal advice to ascertain whether or not it is lawful for the individual to acquire or receive or use S.E.E. tokens. This White Paper should in no way be construed as having the intent to create a contract for investment.

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INTRODUCTION

There is no doubt that the world is traversing a period of climate change, and has been characterized as being a climate "crisis". The willingness of governments around the world to act in addressing our common struggle has seemed to have caught up with environmental science.
In 2015 the international community adopted the Paris Agreement, with the ambitious goal of limiting temperature increase in this century to "well below 2 degrees celsius" (1), compared to carbon levels in the atmosphere pre-industrial revolution.

The contemporary tourism industry has benefited from advances in technology, and increased global connectivity (2). Further, air travel has become more affordable and it has become easier with time to obtain visas to other countries (3). All of this has led to continued growth of the global tourism sector.

"International tourist arrivals increased from 770 million in 2005 to 1.2 billion in 2016 and are forecast to reach 1.8 billion in 2030."
World Tourism Organization (UNWTO)

In its 2019 publication, Transport-related cO2 Emissions of the Tourism Sector - Modeling Results, the UNWTO indicated that "tourism is one of the most important economic sectors driving growth and development" (4). In fact the global tourism industry represents 10% of both the global GDP and global employment (5). This steady growth, of course, is an economic opportunity though it comes with the responsibility of protecting the environment of the destination for future generations of travelers.

World wide international tourism arrivals have increased by 1.5 times between 2005 and 2016, domestic tourists arrivals doubled during that same time frame "from 4 to 8 billion" (6) people on the move. This number is expected to almost double again by 2030 to 15.6 billion arrivals (7). With such large numbers of people traveling the global tourism industry can have major environmental impacts.

The UNWTO stated that along with the impact that the tourism industry can have on the local environment this comes with a high vulnerability to the changing climate (8). Climate threats to tourist destinations may be direct or not. The tourism sector is affected by "more extreme weather events, increased insurance costs and safety concerns, water shortages, biodiversity, loss and damage to assets and attractions" (9). According to the UNWTO report it is the small island developing states (SIDS) that are most impacted by the changing climate (10).

"As natural and cultural resources are the foundation for the tourism sector's competitiveness, continued climate-driven degradation and disruption to cultural and natural heritage are expected to negatively affect the tourism sector, reducing the attractiveness of destinations and lessening economic opportunities for local communities."
-World Tourism Organization (UNWTO)

The tourism industry while being highly vulnerable to climate change plays a major role in changing the climate. That is why the tourism industry has to become a leader in turning the tide on climate change. The change begins with knowledge and awareness. The change begins with you.

CONCEPT AND DEFINITIONS

Enviro18 and the social Environmental Experience (S.E.E) Token

Enviro18 is a Fintech company leveraging the use of blockchain with the main objective to create awareness among travelers to the impact that their actions have on the environment, and to create a Social Environmental Experience (S.E.E.). Enviro18 has created the utility S.E.E. Token offering a positive social and environmental impact on a large scale, this is achieved through awareness creation for conscious travelers who have made the decision to join the S.E.E. movement.

Quite simply, the S.E.E. Token is all about providing awareness to travelers and to support long-term environmental sustainability. It is a tangible, fully transferable digital utility token which is compatible with Binance wallet, Matamask, Trust wallet to name a few.

S.E.E. Token will devote on its size level with diversification to research and development

S.E.E. Token ensures environmental sustainability, reduces endangered species mortality, and improves natural resource health.

S.E.E. Token is an important element in strategic management, having the duty to support financially environmental solutions, eliminating waste and emissions.

S.E.E. Token towards thereof environmental protection, it's a private decentralized sector and is fast becoming a decisive factor in influencing environmental sustainability.

The Utility S.E.E. Token cares for the preservation and rehabilitation of natural and cultural resources. Through its Decentralized financial application ecosystem, it will not only be helping the fight against touristic **POLLUTION**, through donations it willfinancially support non-profit organizations involved with environmental or cultural causes. It will also support entrepreneurs who are working on sustainable development projects.

Enviro18 is committed 100% with its corporate responsibility, it promotes awareness to conscious travelers. We support ecologic rehabilitation of Red- Hot tourist destinations by the use of our S.E. E. Token.

SOCIAL ENVIRONMENTAL EXPERIENCE (S.E.E.) OVERVIEW

Enviro18's S.E.E. initiative seeks to empower tourists to make environmentally sound choices and empower the communities they visit. Pollution caused by tourism is a major issue that natural tourist destinations face and with the number of travelers set to rise so is the urgency of concrete action. To help diminish the environmental degradation that is inadvertently created by the tourism industry, Enviro18 invites travelers to contribute financially and support local sustainable initiatives. The financial contribution that each traveler makes will be rewarded, receiving greater utility value in tokens than that of their initial monetary contribution.

For example travelers who make a $100 contribution to Enviro18's S.E.E. will receive in return a perk of $150 in utility token value which can be used at affiliated merchants in their chosen destination during the same week stay if decided.

Merchants will be able exchange upfront costs for a community asset of equal value while taking advantage of the free promotion they will receive for accepting the token. All of this comes with the knowledge that they will be helping restore the local environment through the exchange of this utility token

BLOCKCHAIN

A block chain has been defined as a distributed database that is shared among nodes of a computer network" (11). Like other databases a blockchain is a digital storehouse for information. Perhaps the best known application of blockchain is their crucial role in cryptocurrency systems for their ability to maintain a secure and decentralized transaction record (12).

A database and blockchain differ in their way of structuring the data contained in them. Whereas a database uses tables to structure the information, a blockchain collects groups of information called blocks (13). Storage capacity of blocks is finite and once filled they are closed and then linked to the block that was filled previously creating a chain hence the name blockchain.

The process continues with a new block that once filled will be added to the chain. Once strung together the data structure in the blockchain creates "an irreversible timeline of data when implemented in a decentralized nature" (14). Once the capacity of a block is reached it is added to the chain and is time stamped when it was added.

CRYPTOCURRENCY

Are "a form of digital or virtual currencies underpinned by cartographic systems." (15) No third party intermediaries are necessary to secure online payments (16). "Crypto" refers to the various encryption algorithms and cryptographic techniques that safeguard these entries, such as elliptical curve encryption, public-private key pairs, and hashing functions" (17)

"A cryptocurrency is a digital or virtual currency that is secured by cryptography, which makes it nearly impossible to counterfeit or double- spend" (18) Unlike Fiat currencies a large number of "cryptocurrencies are decentralized networks based on blockchain technology a distributor ledger enforced by a disparate network of computers." (19)

A cryptocurrency is a form of digital asset based on a network that is distributed across a large number of computers. This decentralized structure allows them to exist outside the control of governments and central authorities"

Jake Frankenfield, Cryptocurrency, January 11, 2022

UTILITY TOKEN

A uility token is a crypto token that serves some use-cases within a speciic ecosystem. Ihese tokens allow users to perform some action on a certain network." (20)

"A utility token is unique to its ecosystem." (21) Enviro18 (S.E.E. Token), for example, can only be used to pay for touristic service fees to AFFILIATED establishments such as hotels, theme parks, restaurants, and other activities. From the money raised, the company provides donations to non-profit institutions. It also provides funding to entrepreneurs working on sustainable projects. The token itself has no other use beyond speculating on its value. Other utility tokens operate in the same manner. Utility tokens are not mineable cryptocurrencies. They are usually premined, being created all at once and distributed in a manner chosen by the team behind the project."(22)

“While utility tokens are not currently classified as securities, there has been some speculation that one day, they could be.” (23) Regardless, “these tokens are not intended to represent an investment the way that security tokens are, that’s not what matters most to regulators.” (24) When all is said and done, “a utility token can serve just about any purpose the developer wants it to.”(25) In general, utility tokens provide access to very specific services or products with a blockchain ecosystem.

In other words, in order to perform actions on an altcoin’s network “you might need a specific utility token” (26) to complete the task. “While cryptocurrencies are a form of digital money, utility tokens can be used to transfer value,” (27) this is not the main objective.

DEFI

Commonly referred to as DeFi, Decentralized Finance is a blockchain-based form of finance that does not rely on central financial intermediaries such as brokerages, exchanges, or banks to offer traditional financial instruments, and instead utilizes smart contacts on blockchains, the most common being Ethereum.

DeFi platforms allow people to lend or borrow funds from others, speculate on price movements on a range of assets using derivatives, trade cryptocurrencies, insure against risks, and earn interest in savings-like accounts.

DeFi uses a layered architecture and highly composable building blocks. Some DeFi applications promote high interest rates but are subject to high risk. As of October 2021 the value of assets used in decentralized finance amounted to $100 billion.

ENVIRONMENTAL POLLUTION

Environmental pollution is one of the most serious challenges worldwide. It is caused by uncontrolled release of wide-ranging pollutants on the Earth. As a result, their impact on human health has been well recognized via contaminated air water or food chains. Therefore, a holistic approach is an urgent need.

“Environmental pollution is the unfavorable alteration of our surroundings, wholly or largely as a byproduct of human activity, through direct or indirect effects of the changes in the energy pattern, radiation levels, and chemical and physical constitution and abundance of organisms.” (28)

Environmental pollution is unwarranted disposal of mass or energy into Earth’s natural resource pool such as water, land, or air that results in long- or short-term detriment to the atmosphere and its ecological health to negatively impact the living beings and their life both quantitatively and qualitatively (29).

Impact of Environmental Pollution

An increasing number of studies reveal that the tourism industry makes a substantial contribution towards socio-economic growth and development of tourism-led economies. However, tourism steered economic growth and development is achieved at the cost of environmental pollution and degradation. (30)

While it is generally believed that tourism is a strong economic driver that forms an integral part of a country's economic backbone, many environmentalists are realizing its detrimental effects on the environment. With thousands of tourists flocking historic sites, beaches, and other places of interest, numerous environmental organizations are noticing the significant amount of waste and pollution visitors often leave behind. If not carefully planned by the tourism industry stakeholders and **if not** made sustainable; tourism can ultimately become a disadvantage especially when it comes to the world's battle against climate change. (31)

Empirical findings suggest that sustainable economic growth and development should be ensured by implementing prudent public policy where host governments must strive to promote socially and environmentally responsible tourism industries in their respective countries.

THE PROBLEM & SOLUTIONS

It is no secret that globally we are living through a climate crisis. Human activity is changing the environment that supports life on this planet. Different economic sectors contribute to the problem at different rates. Enviro18 created the S.E.E. Token to help fight back against the pollution caused by one industry, the tourism industry.

The United Nations specialized organization the World Tourism Organization (UNWTO) published a landmark study in 2019, Transport Related CO2 Emissions of the Tourism Sector. They found that while Transport-related emissions represented 5% of all man-made emissions in 2016 and will increase slightly to 5.3%, tourism related transport emissions represented 22% of all transport related emissions it too will remain relatively stable by the end of the decade dropping some to 21%.

As the old adage says the devil is in the details, transport-related CO2 emissions are predicted to increase 25% between 2016 and 2030. This represents an increase of 401 million tonnes of CO2 in the atmosphere, a total of 1998 million tonnes. Over the same period international and domestic arrivals are expected to jump from 20 billion to 37 billion, mainly driven by domestic tourism which will rise by 52.8%.

The UNWTO study focused on pollution caused by emissions caused by tourism related travel, and did not take into account the other areas of the tourism sector that contribute to environmental pollution. Goods such as clothing account for 12%, the tourism food and beverage industry accounted for 10%.

As human beings we seek the natural beauty of the destinations we flock to annually, and our activities are impacting the local environment not only for tourists but for the local population as well. The time is now to turn the tide on tourism-related pollution.

We as a global population have identified the problem and that we are faced with a daunting task. In order to address the environmental and climate crisis we have to move to identifying solutions. It was this in mind that Enviro18 developed the Social Environmental Experience (S.E.E.) and is engaged through its three commitments.

Commitment One, is to create awareness in targeted travelers en route to Red-Hot affiliated destinations worldwide. Further, Enviro18 is fundraising and creating a decentralized financial ecosystem to fund non-profit organizations, assisting in the fight against environmental pollution and the rehabilitation of our natural treasures.

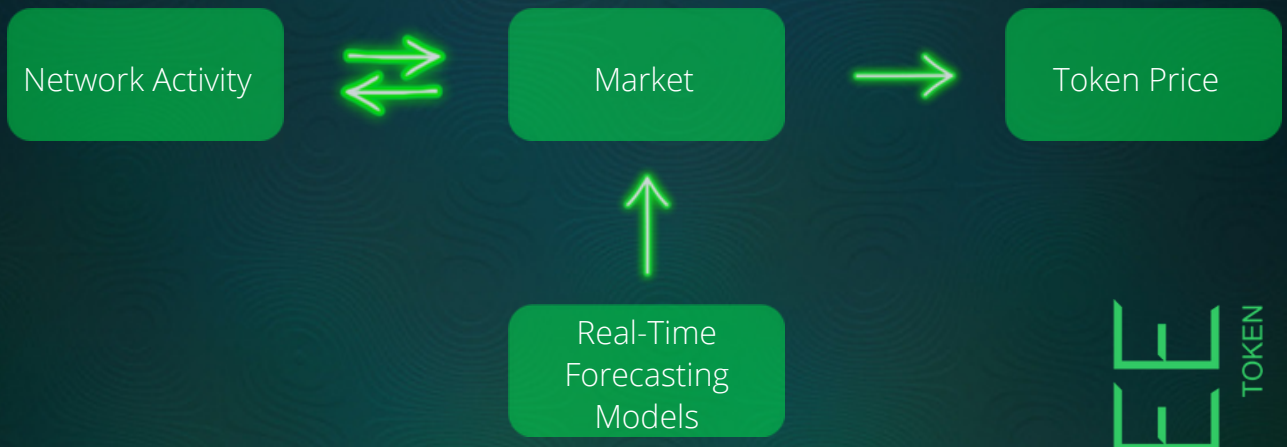
Commitment Two, is to provide equal opportunity support for local entrepreneurs in affiliated touristic destinations around the globe. By providing business loans with a 20% yearly return to support and ensure the development of qualified business proposals.

Commitment Three, is to prioritize Corporate Social Responsibility (CSR) by onboarding establishments to accept S.E.E. Token instead of losing money. Local establishments cna exchange one service for another asset, and in so doing businesses will support their local communities and help in the protection of the environment.

TECHNICAL DESCRIPTION

- Token Type: BEP-20
- Network: Binanace Smart Chain
- Functional: Tangible fully transferable digital utility token
- Status: ON-CHAIN
- Compatibility: Compatible with Binance Wallet, Metamask, Trust Wallet & more
- Others Total Supply: 400,000,000 tokens
- Ticker (TAG): Speed: SEE
- Fast Transactions, less gas fees.

valuation Formula



SEE TOKEN

Equation of Exchange **(MV = PQ)**

Underlying the monetarist theory is the equation of exchange expressed as **MV = PQ**

M M is the supply of tokens,

V V the velocity of the chips that is to say the number of times they been traded over a given period,

P P the average price level at which each of the goods and services is sold, in the case of crypto assets, P represents the price of resources monetized by the network, and

Q Q represents the quantity of goods and services produced but in this case is the total resources used by the network

INITIAL VALUTION FACTORS

Most utility tokens are valued based on the concept of a crypto project, how well their business plan and white paper are developed, the qualifications of the team behind the product and likelihood that the project will succeed in its mission and the expected/current demand for the product and network.

VALUE: $X \div Y = \$Z$

X = number of tokens required to be exchanged for the services or products;

Y = fair market value of services or products;

Z = price per token

If the Token Supply is restricted; value of the token will be more.

% distribution of tokens between stakeholders and customers would impact value of toke; and so will the velocity at which Token is released

If more tokens are on hold i.e. where people keep tokens preserved anticipating rise in value; the value of tokens rise.

Size of the addressable global market, the market growth and market share; all of these factors have and impact on the value of the token.

If the amount of a specific cryptocurrency is a constraint and the is high, then the cost of the crypto will go up.

This connected with the scarcity factor that saw the value of bitcoin rising to its highest level. Bitcoin's supply is capped at 21 million.

Media, public sentiments and emotions also have a significant impact on the values of cryptocurrencies.

In case a coin gets higher profile support and positive media coverage, the cost would probably increase. This means human sentiments and excitements, profoundly influence values.

The market size, token velocity and supply metrics all play a key role in determining the value of a project. The larger the market size and the smaller the token velocity, the higher the price of the token will be.

INITIAL DETERMINATION OF TOKEN VALUE

Objective Determination of Value

Objectively determinable value is fairly straight forward, and relies on the following:

01 The services or products for which tokens are exchangeable, exist at the time the tokens are issued or will exist shortly after tokens are issued.

02 The services or products have a fair market value, either because they are priced by the issuer or because the market has established a value.

03 The tokens have a specific exchange rate for the services or products.

04 At any given point in time the issued and outstanding number of tokens is known.

05 The company has not established any fixed price at which tokens are sold (pre-ICO).

Example: Value: X / Y = $Z

Hypothesis I - (Y)

A theme park has an entrance fee value of $100 USD

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Hypothesis II (X)

Same theme park has agreed to accept SEE Token at an exchange value of: $10 USD per token. Therefore 10 tokens are required to pay in full the park entrance fee.

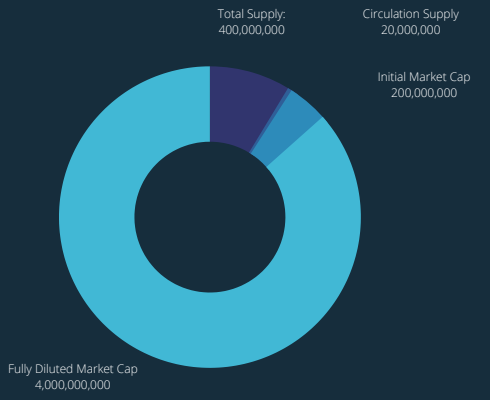
=

Fair Determined Value

$10 USD per token

Token Supply

- Total Supply: 400,000,000 (February 25, 2022)
- Circulation Supply: 20,000,000 (May 30, 2022)
- Initial Market Cap: 200,000,000 (July 1, 2022)
- Fully Diluted Market Cap: $4,000,000,000 (July 1, 2022)



UTILITY TOKEN IMPLEMENTATION

WHY?

TRAVELERS - SMART BUY

In exchange for their financial contribution, supporters will receive perks including their initial financial contribution value plus a 50% bonus. I.e. for a $100 USD contribution, in exchange they will receive a total utility token value of $150 USD. In addition to other benefits such as preferred access to venues and activities.

MERCHANTS - LESS IS MORE

All merchants already have commission and discount systems i.e. Tour Operators get 10 - 16%, hotels 10%, and thematic activities 10 - 17% which is money companies let go as part of their marketing budgets. Accepting SEE Token will allow them to exchange their FIAT cost by replacing it with an asset of equal value. Saving money and getting additional FREE exposure and assisting their community.

NO LOCK-UP PERIOD

While in destination, travelers and each token holder can benefit the same day from the perks SEE Token has to offer.

FULL AWARENESS

In reality our message will touch 100% of viewers, regardless of the fact that we target 5% ad views rate conversion.

BE A HERO

Both merchants and travelers will also contribute to a global movement and support local communities of red-hot touristic destinations with ecological and cultural resources preservation.

HASSLE-FREE

NFT - Sell your artwork for a fair price with the opportunity to realize a much greater price.

SEE TOKEN

SOCIAL RESPONSIBILITY

01

Onboarding establishments to serve as both, token redeem and promotion. I.e. airports, hotels, theme parks, car rentals etc.

02

Onboarding airlines serving popular beach destinations.

03

Through targeted ads give awareness to travelers prior and on arrival at the destination

04

Invite travelers to support Enviro18 movement with suggested initial $20 USD or 60$ USD contribution.

05

Travelers will receive $20 + $10 in S.E.E. Tokens.

06

Travelers can make use of S.E.E. Tokens by having preferred speed access, discounts or paying affiliated hotels, theme parks or merchants.

07

Use of contribution funds is as it follows:

- 25% project cost administration and development.
- 25% non-profit straight FIAT donations to local, national and international well-established fundations.
- 50% entrepreneur loans at 20% IR/Y From that 20% = 10% donation and 10% to lending pool.

PROMOTIONAL CHANNELS

Regular Advertising - 10%
Billboard and public transport ads

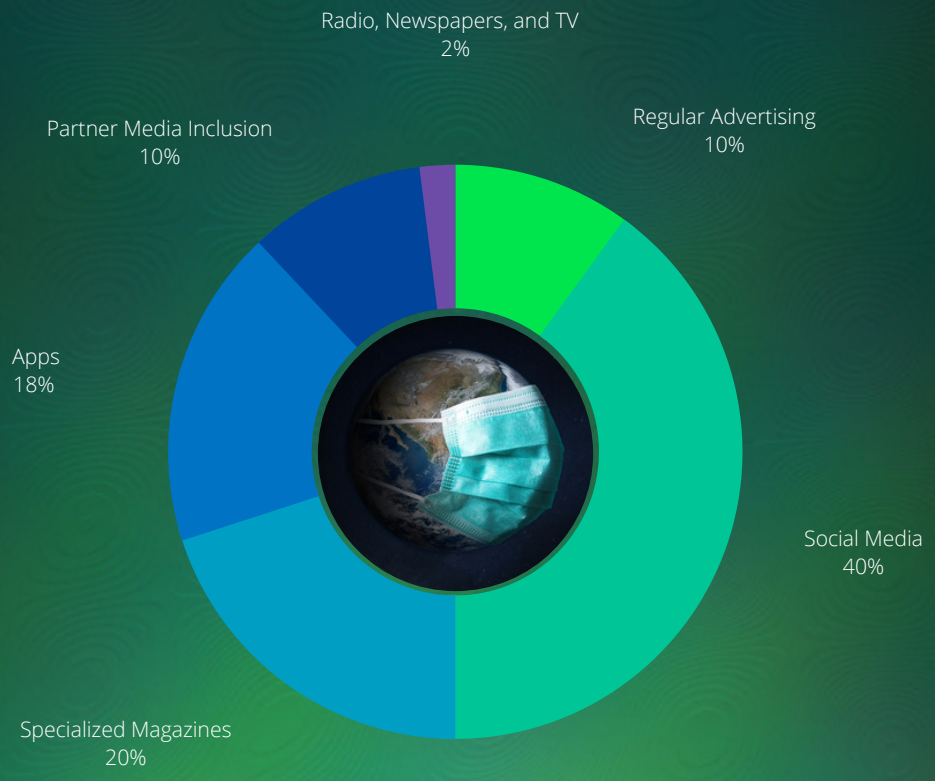
Social Media - 40%
Internet

Specialized Magazines - 20%
In airlines and hotels

Apps - 18%
Influencers and critics

Partner Media Inclusion - 10%
Merchants and non-profits

Radio, Newspapers, and TV - 2%
No money spent, only pickups from press releases



ROADMAP

1st & 2nd Quarters 2022: Completed

- Market research: ESG travel gaps & DeFi potential
- Business model creation & tokenomics strategy
  Legal structuring + trademark (Canada)
- Platform + wallet + exchange architecture
- SEE token minted (on-chain)

STAGE 01

STAGE 02

3rd & 4th QUARTERS 2022: Completed

- Membership package structure finalized
- Branding, messaging, and early lobbying in Quintana Roo
- Nonprofit partnerships scouted (Mexico)
- Legal review: token vs. membership compliance
-

NOTE

This is a global scalable project; however in all its simplicity, we will start by fully implementing the project in one (1) important and international hot destination such as the Mexican Caribbean, Riviera Maya (Cancun, Playa del Carmen, Tulum). Once fully operational we will duplicate the model in Cabos San Lucas, Puerto Vallarta, Dominican Republic, Greece, Croatia, etc ...

SEE TOKEN

2024: Completed

Test onboarding 1 non-profit partner in Mexico

- Test onboarding merchants to accept SEE Tokens
- Update and verify wallet's functionalities Fiat withdrawals
- Create SEE Token creation account tutorials
  Create videos for concept implementation

STAGE 03

2025 : Ongoing

- Test onbaording one ONG
- Legal opinion & Private Placement Memorandum (PPM)
- Prepare documents for SEED Capital Identify and contact possible ambassadors, Test the onboarding merchants in Cancun

2026: PENDING

- Launch in Quintana Roo
- 1M user target (traveler accounts)
- 3 nonprofit partners receiving SEE token
- Office launch in Q.Roo
  Alliance with local airports and tourism boards

2028: Pending

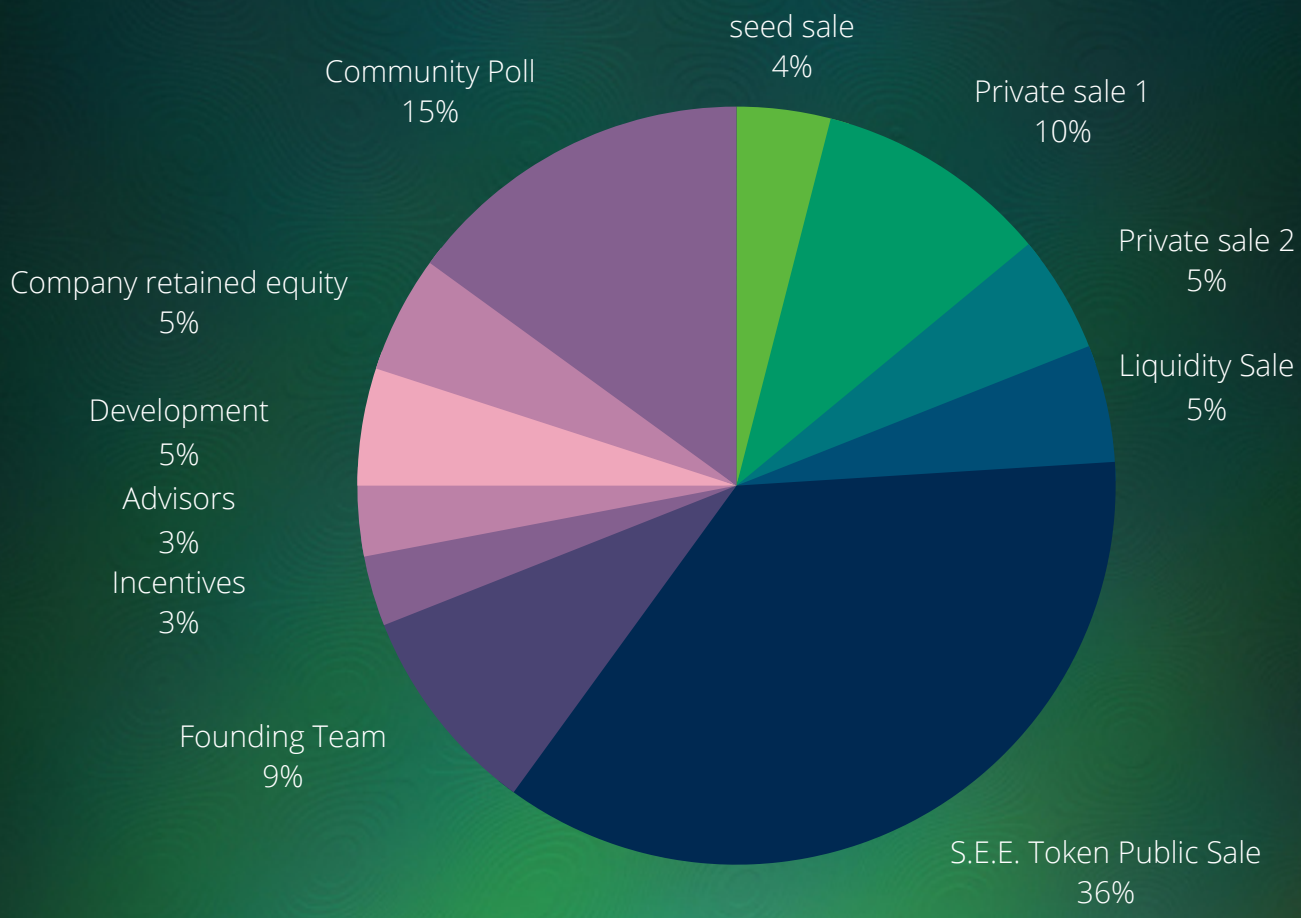
- Series A funding initiation
- SEE Token listing preparation
- (Pre-ICO strategy)
  Exchange onboarding roadmap
  Legal review and token compliance for listing

STAGE 04

TOKEN ALLOCATION

Concept	Allocation %	Total Tokens	Description
Seed Sale	4%	800,000	Vesting over 1 year period, 10% @TGE, balance split equally every month
Private Sale 1	10%	2,000,000	Vesting over 1 year period, 10% @TGE, balance split equally every month
Private Sale 2	5%	1,000,000	Vesting over 1 year period, 25% @TGE, balance split equally every month
Liquidity Sale	5%	3,000,000	Vesting over 1 year period, 30% @TGE, balance split equally every month
S.E.E. Token Public Sale	36%	144,000,000	100% @ TGE Vesting: 10 batches of 4,400,000 20 batches of 5,000,000 The Lending Part
Founding Team	9%	36,000,000	25 @ TGE, Vesting over 36 months. Founding and Future members of the team; subject to a lockup schedule TBD
Incentives	3%	12,000,000	100% @ TGE, vesting over 36 months. Founding and future members of the team; subject to a lockup schedule TBD.
Advisors	3%	12,000,000	25% @ TGE to reward merchants and institutions promoting acceptance of the token.

Development	5%	20,000,000	100% @ TGE with a lock-up period of 18 months. 20% liquidation window after 18 months and after that 25% free release every quarter. Liquidity will serve for operations and market-making. 5 batches submitted to an added value program. These token sales do NOT represent or offer equity in the company.
Company retained equity	5%	20,000,000	Vesting after 24 months with a lock-up period of 5 years. 100% @ TGE vesting after 12 months. % TBD. Lock-up period of 18 months. Where the community can earn rewards.
Community Pool	15%	60,000,000	//
Total Minted Tokens	100%	400,000,000	



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